**BUSINESS SUMMARY:**

Explain what the company does. Describe core competencies, specific products and market focus. Explain expertise, niche capabilities and competitive advantage. Why should a company want to do business with you?

**PRODUCTS AND SERVICES**

List all of your products and/or services; be specific

**HISTORY:**

Provide history in terms of number of years in business and track record to demonstrate firm’s business strength to execute on a contract. Profile needs to demonstrate that it is a well-seasoned business; also, provide details on the type of clients you are currently serving to support expertise and history. Here are basic elements to cover:

* Years in Business:
* No. Of Employees:

**CUSTOMERS:**

List at least 3 clients in each sector

**Private Sector**  List 3 Customers

**Government Sector**  List 3 Customers

**UNIQUE VALUE PROPOSITION:**

Quantify statement of advantage in marketplace, including price point or equivalent. Also, stress unique technology advantages if applicable.

**Certifications:**

List all certifications such as MBEC, State of PA, SEPTA, SBA 8A, PA UCP, Minority Supplier Development Council, WBEC, Penn Dot, DBE etc.

YOUR COMPANY NAME (Please add)

**MANAGEMENT**

#### President and CEO

* *Years of industry experience…………..*
* *Prior positions:*

**Senior Managers:**

### EMPLOYEES: 3

**Address**:

**Phone Number:**

**E-Mail Address:**

**Website:**

**NAIC Code(s):**

**DUNs #:**

**EIN#:**

**Union affiliation:**

**HubZone, Women-owned, Veteran-owned, Service-disabled veteran owned?**

Company

Logo