

Our Roadmap

for developing a thriving Opportunity Zone ecosystem to catalyze growth for existing minority-owned businesses







Source minority-owned businesses who are operating in Opportunity Zones & have revenues of \$500,000 & up

Prepare a deal book & 1minute videos to showcase businesses

Recruit investors

Set up O-Zone funds

Select businesses who are committed to growth & invest \$500,000 in each

Equity stake 20% or more

#2



Set Businesses up to Grow

Onboard business into Stage Coaching System to assess strengths & weaknesses

Develop growth plans, financial plans, prescriptive plans to capitalize on strengths, address weaknesses, and articulate a strategy to grow customer base

Assist business with capacity building & developing a board of advisors

Assess efficacy of growth strategies

In 2021, invest additional \$500,000 in businesses that hit growth targets

Equity stake 25% or more



Distressed Communities



Leverage Anchor Institutions

Encourage collaborations, strategic partnerships, buying in Opportunity Zones, & increased diversity procurement with public & private sector anchors

Raise public profile of Opportunity Zone initiative

Periodically review business performance & assess potential for accessing new market opportunities

Assess business capacity & management team

In 2022, invest additional \$500,000 in businesses that successfully expand access to marketplace

Equity stake 35% or more

Prepare for Take-off

Prepare businesses for joint ventures, acquisitions, and mergers

Assess potential for substantial expansion

Infuse \$500,000 to facilitate next steps

Strengthen network & connections, prepare for structured exit

Event Triggered 2029

Exit via a sale or owner recaptures equity



